



REPRESENTING
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Advertising Contacts, Deadlines & Print Specifications

Hunterdon County Democrat, Sunday Democrat, Hunterdon Observer, Ledger Somerset Observer, Suburban News, The Warren Reporter, Ledger Local

Advertising Contacts:

Name	Position	Phone	Email
Lori Becker	Sales Manager - West Team	908-752-2737	lbecker@njadvancemedia.com
Sharm Shade	Sales Manager - East Team	908-894-8673	sshade@njadvancemedia.com
Lynn Kanaby	Account Associate	908-948-1306	lkanaby@njadvancemedia.com
Amanda Samuel	Graphics Supervisor	908-948-1266	asamuel@njadvancemedia.com

Advertising Deadlines:

ROP & CLASSIFIED DISPLAY

Publications	Space & Copy Deadline	Ad Release
Somerset County		
Ledger Somerset Observer	Friday, 5PM	Monday, 2PM
Classified Display (Somerset County)	Friday, 5PM	Monday, 2PM
Warren County		
The Warren Reporter	Friday, 5PM	Tuesday, 5PM
The Star Gazette	Friday, 5PM	Tuesday, 5PM
Classified Display (Warren County)	Friday, 5PM	Tuesday, 5PM
Hunterdon County		
Hunterdon Observer	Friday, 5PM	Monday, 2PM
Hunterdon County Democrat	Friday, 5PM	Tuesday, Noon
Sunday Democrat	Thursday, 5PM	Friday, Noon
Classified Display (Hunterdon County)	Friday, 5PM	Tuesday, Noon
Union County		
Ledger Local	Friday, 5PM	Monday, 12PM
Suburban News	Friday, 5PM	Monday, 12PM
Classified Display (Union County)	Friday, 5PM	Monday, 2PM

Advertising Specifications:

RETAIL & CLASSIFIED ROP

Available Ad Sizes	6 Columns (10.875")	5 Columns (9.046")	4 Columns (7.217")	3 Columns (5.388")	2 Columns (3.558")	1 Column (1.729")
	20.5"	18"	18"	20.5"	10.5"	15.75"
13"	15.75"	15.75"	10.5"	7"	10.5"	
10.5"	10.5"	13"	8"	5"	7"	
5"	7"	10.5"	5"	4"	5"	
3"	5.25"	7"	4"	3"	4"	
2"	2"	5.25"	3"	2"		