



REPRESENTING  
nj.com

South Jersey **TIMES**

# Advertising Contacts, Deadlines & Print Specifications

## South Jersey Times

Advertising Contacts:

Name	Position	Phone	Email
Rhonda Barlow	VP of Sales	908-310-9508	rbarlow@njadvancemedia.com
Tim Drummond	Advertising Manager	732-618-4392	tdrummond@njadvancemedia.com
Joe Siano	Key Accounts	609-819-2345	jsiano@njadvancemedia.com

Advertising Deadlines:

### PUBLICATION DEADLINES

Publication	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Space & Copy Deadline	4PM Thurs.	4PM Fri.	4PM Mon.	4PM Tues.	4PM Wed.	4PM Wed.	4PM Thurs.
Insert/Preprint Delivery & Order Deadline	10 Business Days prior to publication						

Insert Shipping: Accepted Mon-Fri 9:00am-4:30pm

All Inserts to be shipped to: Washington Township Times inserts:  
 301 Cuthbert Boulevard  
 Chery Hill, NJ 08002  
 Staten Island Advance  
 950 Fingerboard Road  
 Staten Island, NY 10305

Advertising Specifications:

ROP		CLASSIFIED																																					
<p><u>Broadsheet</u></p> <table border="1"> <thead> <tr> <th>Columns</th> <th>Inches Wide</th> </tr> </thead> <tbody> <tr><td>1</td><td>1.589"</td></tr> <tr><td>2</td><td>3.303"</td></tr> <tr><td>3</td><td>5.017"</td></tr> <tr><td>4</td><td>6.732"</td></tr> <tr><td>5</td><td>8.446"</td></tr> <tr><td>6</td><td>10.16"</td></tr> </tbody> </table> <p>Column Depth: 21.25"</p>		Columns	Inches Wide	1	1.589"	2	3.303"	3	5.017"	4	6.732"	5	8.446"	6	10.16"	<table border="1"> <thead> <tr> <th>Column Width</th> <th>Broadsheet</th> </tr> </thead> <tbody> <tr><td>1</td><td>0.941"</td></tr> <tr><td>2</td><td>1.966"</td></tr> <tr><td>3</td><td>2.99"</td></tr> <tr><td>4</td><td>4.014"</td></tr> <tr><td>5</td><td>5.038"</td></tr> <tr><td>6</td><td>6.063"</td></tr> <tr><td>7</td><td>7.087"</td></tr> <tr><td>8</td><td>8.111"</td></tr> <tr><td>9</td><td>9.136"</td></tr> <tr><td>10</td><td>10.16"</td></tr> </tbody> </table>		Column Width	Broadsheet	1	0.941"	2	1.966"	3	2.99"	4	4.014"	5	5.038"	6	6.063"	7	7.087"	8	8.111"	9	9.136"	10	10.16"
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