

AD

SPECIFICATIONS

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- **Trim Size:** 8.375" x 10.875"
- **Live Safety Area:** 7.5" x 10"
- **Bleed:** 8.87" x 11.25"
- **Cover Stock:** 100# Glossy
- **Page Stock:** 50# Glossy
- **Line Screen:** 220 dpi
- **Resolution:** 600 dpi
- For 4/C process, PMS colors must be separated.

AD APPROVAL PROCEDURE

- For ads built by Inside Jersey, a proof will be provided for client approval.
- Camera-ready ads are considered pre-approved by client.

PRODUCTION CONTACT

Imaging Department: 973-392-5718

FILE TRANSFER

- High resolution PDF files are required.
- Files must be PDF/X-1a compliant.
- Access our AdDesk system at <http://addesk.starledger.com>
 1. Register as an AdDesk user to expedite the upload process.
 2. Select File Delivery, then Display Ad.
 3. Follow on-screen instructions to upload your PDF file.
 4. Include insertion order number, client name, issue date, and sales contact name.

IMAGE REQUIREMENTS

- EPS, JPG or TIFF format
- Grayscale or CMYK format
- No RGB images
- Provided at 100% final placement size

LIABILITY

Advertiser assumes all liability with respect to the integrity and compatibility of supplied digital files and proofs. Publisher will not be held responsible for ad reproduction if advertiser-supplied materials do not meet Inside Jersey's ad specifications.



FULL PAGE
7.5" x 10"



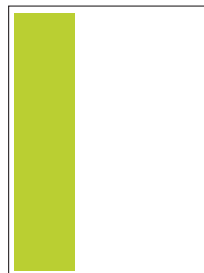
FULL PAGE BLEED
8.87" x 11.25"



2/3 PAGE VERTICAL
4.9" x 10"



1/2 PAGE HORIZONTAL
7.5" x 4.875"

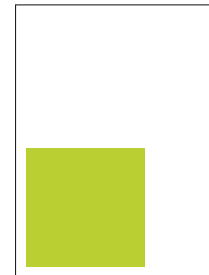


1/3 PAGE VERTICAL
2.4" x 10"

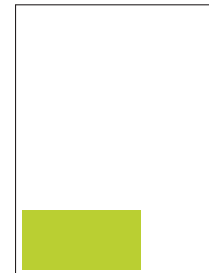


1/3 PAGE HORIZONTAL
7.5" x 3"

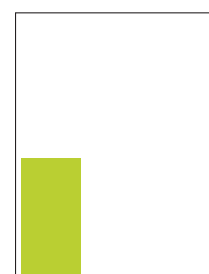
The Star Ledger
Inside Jersey



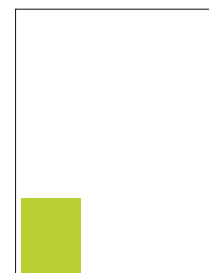
1/3 PAGE SQUARE
4.9" x 4.9"



1/6 PAGE HORIZONTAL
4.9" x 2.4"



1/6 PAGE VERTICAL
2.4" x 4.9"



1/9 PAGE (DIRECTORY)
2.4" x 3.3"

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