



South Jersey Times

Advertising Contacts:

Name	Position	Phone	Email
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Advertising Deadlines:

ROP DEADLINES

For Insertion:	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Space & Copy	5PM Wed.	5PM Thurs.	5PM Fri.	5PM Mon.	5PM Tues.	3PM Wed.	1:30PM Thurs.
Camera Ready	2PM Fri.	10AM Mon.	10AM Tues.	10AM Wed.	10AM Thurs.	10AM Fri.	2PM Fri.

WASHINGTON TOWNSHIP TIMES

Space & Copy - 5PM Fri.
 Camera Ready - 10AM Tues.

INDULGE

Space & Copy - 5PM Mon.
 Camera Ready - 4PM Wed.

CLASSIFIED DEADLINES

For Insertion:	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Classified Deadlines	3:30PM Fri.	3:30PM Mon.	3:30PM Tues.	3:30PM Wed.	3:30PM Thurs	3:30PM Fri.	3:30PM Fri.
Space & Copy							

Insert/Preprint Delivery & Order Deadline

10 Business Days prior to publication

Insert Shipping: Accepted Mon-Fri 9:00am-4:30pm

All Inserts to be shipped to:

Washington Township Times inserts:

Evergreen Printing, South Jersey Times
 101 Haag Ave, Bellmawr, NJ 08031

Staten Island Advance
 950 Fingerboard Road, Staten Island, NY 10305

ADVERTISING SPECIFICATIONS

ROP Full-Run Broadsheet Modular Ad Sizes

Unit Name	Columns(Inches)	Depth in Inches
Full Page	6 (10.16)	21.00
1/2 Page Horiz	6 (10.16)	10.5
1/4 Page Horiz	6 (10.16)	5.25
1/8 Page Banner Ad	6 (10.16)	2.5
1/2 Page Vert	3 (5.017)	21.00
1/4 Page Vert	3 (5.017)	10.5
1/8 Page	3 (5.017)	5.25
1/16 Page Horiz	3 (5.017)	2.5
1/6 Page Vert	2 (3.303)	10.5
1/12 Page	2 (3.303)	5.25
1/32 Page Square	2 (3.303)	2.5
1/32 Page Vert	1 (1.589)	5.25
1/64 Page	1 (1.589)	2.5
Double Page	13 (22.38)	21.00
Spadea Front	3 (5.312)	16.00
Front Page Banner A	6 (10.16)	2.0
Front Page Banner B	6 (10.16)	1.5

Tabloid

Columns	Width (Inches)
1	1.589"
2	3.303"
3	5.017"
4	6.732"
5	8.446"
6	10.16"

Line Screen: 85 lines per inch.

Column Depth: 10.16"

Line Screen: 85 lines per inch • Column Depth: 21.00"

Double Truck Sizes: .83" gutter, minimum 16" deep and 8, 9, 10, 11 or 12 columns wide.