

MENTORING MONDAY

PRESENTED BY



Virtual Event

A speed coaching and networking event hosted by NJ Advance Media and NJ.com

- FEBRUARY 22, 2021 -



SPONSORED BY



Welcome! to Mentoring Monday presented by NJ Advance Media.

Research shows that successful relationships between women leads to career development, and that peer mentoring is a proven way of encouraging and supporting women in their careers. Today is our start of a mentorship movement. I hope you will come away from this day with a boost of encouragement, a stronger sense of purpose, and most of all, confidence on your path to success.

- Kim Alvarez, President/Publisher NJ Advance Media

- SCHEDULE OF EVENTS -

- 9:50 a.m.: Doors open
10:00 a.m.: Opening Remarks and Keynote Address
10:10 a.m.: One-on-One and Roundtable sessions begin
11:50 a.m.: Closing Remarks



Chief Medical Officer
RCCA

IULIANA SHAPIRA, MD

Iuliana Shapira, MD, is chief medical officer at Regional Cancer Care Associates. Dr. Shapira oversees clinical operations, which includes quality of care and patient safety, coordination of clinical care, development of clinical information support systems, and physician engagement in strategic initiatives to provide value-based quality care.

Click here to watch Dr. Shapira's inspiring message about the value of mentorship

Keynote Speaker



SARA GANIM

Sara Ganim is a Pulitzer-Prize-winning journalist, and the current Hearst Journalism Fellow at the University of Florida's Brechner Center, where she hosts the podcast Why Don't We Know.

Ganim started her career as a newspaper reporter and won a Pulitzer Prize at age 24 while at PennLive/The Patriot-News for breaking and covering the investigation into former Penn State assistant football coach Jerry Sandusky's sexual abuse of young boys.

Ganim then spent seven years at CNN, covering a wide range of issues impacting Americans, including federal agencies, the rise of the anti-fascist movement in the U.S., the NCAA's mishandling of concussions, and American drinking water issues.

In 2015, she won a Sigma Delta Chi award from the Society of Professional Journalists for her investigative report exposing the low reading levels of some college athletes.

In 2020, she made her first independent film, "No Defense," which garnered film festival recognition, and she has consulted or reported for several other films, including the Emmy-nominated films, "Deadly Haze" and "Paterno."



Vice President/Publisher
NJ Advance Media

KIM ALVAREZ

Kim Alvarez is an award-winning multimedia advertising expert. She was named a Top 25 Leading Women Brand Builder and an NJ AdClub 40 under 40 MARCOM professional. She leads highly successful sales teams, with an operationally based hands-on management style, to provide optimal solutions for advertisers. She is an innovative leader with expertise in conceptualizing, developing and launching new revenue initiatives. Alvarez's passion and drive extends beyond the marketing arena. She also is a champion of girl power ... encouraging women's professional growth, career development and owning their place in the world.

As publisher of Jersey's Best magazine and Jerseysbest.com, Alvarez uses her dynamic management style to bring a multifaceted content environment to life. Her creativity and vision drive enriching reader experiences and successful marketing campaigns for advertisers.



Founder and Owner
Kerry Barrett Consulting

KERRY BARRETT

Kerry Barrett is an Emmy Award-winning TV news anchor, reporter and producer. As founder and owner of Kerry Barrett Consulting, a media training and public speaking boutique, Barrett helps clients bring out their inner rock star when it comes to speaking in front of an audience, in front of a camera and across all media platforms. Kerry Barrett Consulting provides individuals and groups with the resources and information they need to enhance their public appearance in the best way possible. Preparation is crucial when stepping out of your comfort zone and speaking on behalf of your brand. Industry nuances are Barrett's forte. Leveraging broadcast and production know-how, clients are trained to be on their "A" game while remaining authentic to their vision. No two speeches, approaches or people are the same, and neither are Barrett's programs.



Founder and President
KA Creative

KAREN APWAH

KA Creative is a woman-owned, digital marketing agency expanding the possibilities of business growth with modern and forward-thinking ideas. Established in 2015, the agency has worked with more than 50 clients across a spectrum of industries on projects such as website design, social media management, online advertising, lead generation, graphic design, email marketing, SEO, branding and marketing strategy.



Vice President and Chief Culture Officer
Children's Specialized Hospital,
RWJBarnabas Health

RUTH BASH

Ruth Bash has more than 25 years of management experience in the health care and the nonprofit sector. Since joining Children's Specialized Hospital in December 2014, she has led key operational and strategic initiatives. As vice president and chief culture officer, she has oversight responsibility for all human resource functions, marketing and communications, patient and family centered care and volunteers. She is chair of RWJBarnabas Health's Women's Leadership Alliance and serves on the board of trustees of Ronald McDonald House of Central and Northern New Jersey and the advisory board of the Rutgers Institute for Women in Leadership. She is a fellow of the American College of Healthcare Executives and serves as regent for the NJ-Northern Region. Bash received a bachelor's degree in psychology and economics from Brown University and a master's degree in public administration with a concentration in health policy and management from New York University.



Founder, Owner and Artist
ArtWorx Events

DANIELLE ARNO

Danielle Arno formed ArtWorks events in 2013. As one of the first mobile paint and sip businesses in Monmouth County, she was excited to bring the "paint and sip" concept of creativity and art to the area. She formed the business from the ground up and is proud to be an independent business owner. With a bachelor's degree in marketing from Lehigh University, a master's degree in art education and jewelry from Kean University, gemologist and AJP certifications from the Gemological Institute of America (GIA), and educational administration certification from The College of New Jersey, Arno has a diverse educational background. In addition, years of working in New York City marketing and event planning along with being an art teacher and administrator in New Jersey schools gave her the experience and knowledge that led to the creation of ArtWorx Events.



Vice President
Ambulatory and Community Health,
Monmouth Medical Center

ANNA BURIAN

Anna Burian is vice president, Ambulatory and Community Health at Monmouth Medical Center in Long Branch, an affiliate of RWJBarnabas Health. Burian is responsible for multiple outpatient clinical services and provides executive leadership for the hospital's information technology, community health and diversity/inclusion programs. Burian has a bachelor's degree in physical therapy, a master's degree in health care administration and is an American College of Healthcare Executives fellow. She also is on the boards of Family and Children's Service and Ronald McDonald House of Central and Northern New Jersey.



JULIANNE CANTARELLA

Julianne Cantarella is a licensed social worker and certified relationship coach who has spent her career helping those in need. After working with some of the most vulnerable populations, she took the opportunity to help people find love and create the relationship of their dreams through matchmaking and date coaching. After 15 years in the industry, it became clear that her true purpose is to empower women to take control of their love lives and create the relationship they deserve. Cantarella is the creator of the coaching program, From First Date to Soulmate. She has been married to her soulmate and best friend since 1996, and together they have three children. Cantarella has been featured on "Live From the Couch," "The Dr. Joy Show," "Power Your Life," "Hip New Jersey" and iHeartRadio and was a part of the "This Emotional Life Project" for PBS.

Owner
Dating Coach and
Relationship Expert



JULIANA CARRONE

Juliana Carone is a teacher in the Cherry Hill Public Schools system and has been in the education field for more than 10 years. Carone received a bachelor's degree in early childhood education and sociology with a certification in Teacher of Students with Disabilities. She recently finished a master's degree in marriage and family therapy with a certification in Play Therapy. Carone is in her last few classes to obtain her Educational Supervisor Certification. Over the last five years, she has developed, owned and managed the educational services/tutoring company, Elevated Thinking LLC. The business flourished into six tutors and more than 30 students. In addition, Carone has grown a client base of children and families, providing support in behavior/anger management, relationship building and healthy communication.

Owner
Elevated Thinking



JULIANNE CHILDS

Dr. Julianne W. Childs specializes in hematology and medical oncology and is board certified in internal medicine, medical oncology and hematology. Her clinical interests are in breast, gynecological, lung and colon cancer. She is proud to be an osteopathic physician as their philosophy is: "treat the whole patient." She started her practice in 1995, Hope Community Cancer Center. Ten years ago she became a founding member of Regional Cancer Care Associates. Dr. Childs is on staff at Cape Regional Medical Center, Shore Medical Center and is on their Cancer Committees, too. She is a medical board member of Gilda's Club of South Jersey, and an associate professor at Drexel Hill Medical Center. She is a fellow of the American College of Osteopathic Internists and serves as medical director of Hope Community Cancer Center. For the last 15 years, Dr. Childs has organized the HopeMusicFest, a fundraiser benefiting cancer patients.

Osteopathic Physician
Regional Cancer Care
Associates LLC



KATY CORRADO

Katy Corrado joined the Cedar Crest team in June 2018 as the director of human resources with 20 years of progressive human resources experience. In her current role, Corrado is responsible for the employee experience, including recruitment, employee relations, engagement, compensation planning, performance management and talent development. During 2020, Corrado managed daily absence activity related to COVID-19 and led the community's contact tracing team. Previously, she was senior human resources manager at Verizon, where she was the human resources business partner for employees in business sales, finance, marketing, communications and operations. A New Jersey native, Corrado lives in Roxbury with her husband, Joe, and their three children; outside of work, she is a Girl Scout leader and a CCD teacher.

Director
Human Resources
Erickson Living



DONNALEE CORRIERI

Donnalee Corrieri has more than 25 years of experience in the advertising, public relations and marketing field. She is chief marketing and communications officer at New Jersey's largest hospital, Bergen New Bridge Medical Center, where her responsibilities include employee relations, public/media relations (hospital spokesperson), marketing, advertising, crisis communications and, most recently, diversity, equity and inclusion. She was selected to give the 2019 Bergen County Pride Ceremony keynote speech and is a member of the LGBTQ+ community. She is a board member for New Jersey Friendship House and the YWCA Northern New Jersey and sits on the Paramus Stigma Free Initiative committee. She has a bachelor's degree in television/radio with a concentration in advertising and public relations from Ithaca College in New York. She earned a master's degree in health care administration from Bellevue University in Bellevue, Neb. She has a Diversity and Inclusion Certificate from Cornell University as well.

**Chief Marketing
and Communications Officer**
Bergen New Bridge
Medical Center



LAURA CROTHERS OSBORN

Laura Crothers Osborn is the owner, principal and president of Crothers Consulting, a boutique consulting firm she started 10 years ago. She is a highly regarded speaker, author and expert in HR and leadership. With a team of 20, Crothers Consulting services small- and middle-market organizations with high quality, strategic HR projects, soft skills training and both executive and life coaching. After a long career in corporate America, she opened Crothers Consulting to help leaders achieve organization and strategic clarity, while allowing her to achieve more flexibility in her own life. Her firm has grown 30+% a year and what started as a lifestyle business has turned into a real company helping leaders match their people practices to their culture and business plan.

President
Crothers HR Consulting LLC



Director of Development
iLearn Schools

BEANNE DEGUZMAN

Beanne DeGuzman is director of development at iLearn Schools, a public charter management organization in Fair Lawn with 14 charter schools located in northern New Jersey and the Bronx. Prior to moving to New Jersey, she lived in the Philippines and worked in Saudi Arabia as a flight attendant for Saudi Arabian Airlines. She was a project manager working on tradeshow and conference projects when she found her passion in the nonprofit sector. Prior to iLearn Schools, she was the director of civic and corporate engagement at the Bergen Volunteer Center. She also is involved in nonprofit organizations, either as a board member or community organizer. DeGuzman earned a bachelor's in education in the Philippines, a master's degree in administrative science from Fairleigh Dickinson University, and she's working on a graduate certificate in nonprofit management at Harvard University. She lives in Maywood with her husband and two children.



Chief Operating Officer
Acenda Integrated Health

MELISSA FOX

Melissa Fox oversees the operations and systems for more than 100 programs throughout 13 counties in New Jersey. Acenda is a family services agency that provides evidence-based programming in child welfare, prevention, juvenile justice, outpatient mental health, crisis services, addiction services and supportive housing. Under Fox's leadership, the Acenda team has received funding to launch innovative programming, including a residential program for pregnant women in recovery, an initiative that provides housing and support services for families at risk of homelessness, and a regional partnership grant to provide support to children who may be at risk due to a caregiver or parent's substance use disorder. Fox is a member of the American College of Healthcare Executives, the National Association of Health Services Executives, the Medical Group Management Association and is a board-certified fellow in the American College of Medical Practice Executives and the American College of Healthcare Executives.



VP, Development and Communications
Junior Achievement of New Jersey

ASHLEY DONECKER

Ashley Donecker is the vice president of development and communications for Junior Achievement of New Jersey, which has a 100-plus-year-old mission that is dedicated to inspiring and preparing youth for success through its recognized career readiness and financial literacy programs. Donecker oversees a \$2.2 million annual budget with a small but mighty team of two and is fortunate to collaborate with more than 125 board champions and many of New Jersey's companies to reach more than 80,000 K-12 students statewide annually.



Client Services Director
Evergreen Partner

ERIN FRIEDLANDER

As client services director for Evergreen Partners Inc., Erin Friedlander has developed and executed communication strategies for a broad range of clients. In addition to helping clients generate greater public awareness and visibility, Friedlander works with high-profile individuals and organizations that seek to avoid or minimize reputational risk and negative impact when faced with media or public scrutiny. Prior to joining Evergreen, she served as communications director and media spokesperson for the Diocese of Metuchen. In that role, she assisted with the planning and execution of strategic communications initiatives. Friedlander previously worked for a public and government relations firm in Trenton where she contributed to multiple strategic public relations, marketing and grassroots campaigns, special events, and communications initiatives for corporate, small business, Department of State and not-for-profit clients. An alumna of Rider University in Lawrenceville, she holds a bachelor's degree in communications with a concentration in journalism and public relations.



Chief Creative Officer
Fahoury Ink

LISA FAHOURY

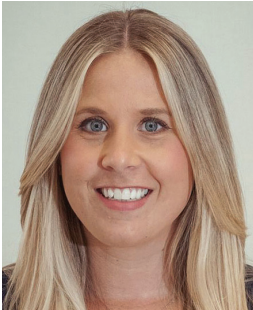
The former creative services manager for the New York Daily News, Lisa Fahoury knows all about the mind-numbing pressure that comes with having to create a steady stream of great content. Since 1998, her New Jersey-based content marketing agency, Fahoury Ink, has helped countless entrepreneurs and organizations develop compelling content assets that drive results. When she's not creating content for Fahoury Ink's clients, she can be found shooting free throws, plotting to win the next Pillsbury Bake-Off and convincing her husband that three cats really did seem like a good idea at the time.



Communications Strategist, Marketer and Event Planner
Independent Contractor

RACHEL GARY

Rachel Gary has more than 25 years experience transforming lives through her work in sports, entertainment and health care. Whether it was leading the communications efforts at the 2014 Special Olympics USA Games, serving as an advocate for the Women's Sports Foundation, or acting as corporate communications crisis leader for Clear Channel Entertainment, Gary developed and executed strategies that achieved desired results. Gary is project manager for RWJBarnabas Health's "Running with the Devils 5K Race and Walk." She is credited for the event's virtual transition in 2020 and, in 2019, for creating the largest interactive athlete village since the event's inception. Gary is now working with TapInTo.net on a virtual event series with the first scheduled for January 2021 focusing on the COVID-19 pandemic. She also is promoting "Live Like Sean: Life Lessons from My Special-Needs Son," the inaugural book from former Special Olympics 2014 USA Games CEO and Chairman TJ Nelligan.



Chief Marketing Officer
JAG-ONE Physical Therapy

KAYLA GEORGE

Known for her strategic approach to branding and advertising, Kayla George is a marketing and public relations executive with a proven track record of success within the health care industry. As chief marketing officer at JAG-ONE Physical Therapy, she has developed a strategic marketing approach that has successfully positioned JAG-ONE as an industry leader. She has more than a decade of experience in marketing management. George serves as the chief architect and ambassador of JAG-ONE Physical Therapy's corporate brand, which encompasses face-to-face outreach, events, social media, influencer programs and community engagement. By overseeing the company's digital marketing strategy and footprint, she manages the design, development and realization of JAG-ONE Physical Therapy's digital assets, third-party partner management, digital performance, analytics review and interpretation and content strategy. George has been pivotal in JAG-ONE Physical Therapy's M&A integration by providing strategic direction along with processes and policies for brand influence and presence.



Owner
Goode Education Group, LLC

JUAIL GOODE

Dr. Juail Goode began her career as a teacher with Newark Public Schools. During her tenure, she was an elementary and middle school teacher and collaborated with administrators as an instructional coach. Before that, Dr. Goode was a leadership principal for the School System Improvement Project with Rutgers University, where she worked with school administrators to evaluate teacher performance. In 2015, she established the Goode Education Group, LLC to serve as a resource to school districts in the areas of compliance monitoring and professional development of teachers. She also founded and provides leadership for her nonprofit organization, the Goode Education Foundation, which is committed to providing education, job training, personal development and mentoring opportunities to underserved, marginalized populations. Dr. Goode resides in northern New Jersey with her husband and two daughters. Her family continuously reminds her of her most challenging, yet rewarding job — being a wife and mother.



Executive Director, Retired
Mental Health Association

JOANNE GREEN

Joanne Green has a master's degree in social work from Hunter College School of Social Work and is a licensed social worker. She was program director of an early intervention training program for individuals with developmental disabilities operated through Brooklyn Catholic Charities. She also served as executive director of Westchester Disabled on the Move, an advocacy center in Yonkers, N.Y. She also served as a program development specialist for the Bergen County Department of Human Services. From 1995 to 2020, she served as the executive director of the Mental Health Association in Passaic County, which serves children, adults and families affected by mental illness. In 2006, Green created a counseling program for the Arab American community in New Jersey. This was expanded to include mental health services for low-income families. In 2009, she created a task force to bring law enforcement and mental health professionals together to improve training and cooperation.



Ancestral Trauma and Relationship Coach
Art Mendis Hearts

SUSAN GREIF

Susan Greif is an ancestral trauma and relationship expert. She helps her clients release old, stuck energies that keep them feeling powerless, panicked, paralyzed and in pain. She then offers them her unique multidisciplinary approach to help her clients take action to make shifts in their lives. Once they learn how to have a better relationship with themselves, then they can learn to have better relationships with others ... and doing this can have an impact on the world.



Senior Vice President, Retired
Chubb Group of Insurance

DONNA GRIFFIN

Donna Griffin held a variety of senior positions in underwriting, marketing and branch administration before being named director of worldwide operations in 1994. As leader of a diverse staff of 3,000, she was responsible for setting the strategic direction. Her emphasis on staff development and continuous improvement significantly enhanced the professionalism and cohesiveness of Chubb's global Operations Services staff. Griffin assumed the role of chief diversity officer at Chubb in March. Griffin's career represents a proven track record of effecting positive cultural change; an ability to create and drive long-term strategies; a global perspective; a vast business network within the industry and worldwide; and an understanding of the particular challenges facing women in business.



Diversity, Equity and Inclusion Consultant
Independent Contractor

SABRINA GRIFFIN

Sabrina Griffin is a senior consultant with Jennifer Brown Consulting, LLC, a global diversity and inclusion firm, where she develops the business case for diversity, equity and inclusion for clients, creates long-term DEI strategy plans, conducts focus groups to assess corporate culture, guides clients on establishing and/or rebranding employee resource groups to align with business objectives. Prior to joining Jennifer Brown Consulting, LLC, Griffin served at Chubb & Son Inc. as assistant vice president and diversity manager. She successfully managed and implemented leadership development programs geared toward women, people of color and LGBTQIA+ employees. She identified diverse talent recruiting sources, managed all employee resource groups and partnered with strategic business units to tap diverse markets. Her initiatives contributed to Chubb earning numerous awards. Griffin currently serves on New York University's Stern Women in Business Alumnae Committee and Pace University's President's Council.



JODI GRINWALD

Jodi Grinwald has more than 16 years in executive leadership experience in the nonprofit sector. As co-founder and CEO of the Zzak G. Applaud Our Kids Foundation, Grinwald also provides consulting services to not-for-profit organizations and professionals. Grinwald's clients include Fortune 100 companies, large businesses, not-for-profit organizations, and individuals looking for executive and transformational coaching. She recently launched the Today is the Day Changemakers podcast and YouTube channel, where she interviews the changemakers, inspirers, and those who are making a difference in the world. She has created a women empowerment group, has taught classes on multiple topics, and has been a keynote speaker and served as a panelist at multiple events.

CEO
Zzak G. Applaud Our Kids Foundation Inc.



HEATHER HAYS

Heather Hays, MHA, OTR is vice president of development at Robert Wood Johnson University Hospital Rahway, an affiliate hospital of RWJBarnabas Health System in New Jersey. Previously, Hays was the executive director of New Jersey at Autism Speaks, a position that honed her development skills following a 20-year career as a pediatric occupational therapist specializing in acute rehab following trauma, and as a director of rehabilitation in Geriatric Subacute Rehab. Hays is an experienced development professional with a strong clinical background and a passion to address the root causes of inequity and social determinants of health in our communities. In this world of uncertainty and change, and the loss of so many in our world, the touchstone for Hays to stay grounded in gratitude has been her four adult children, all making their own paths through this journey.

Vice President, Development
Robert Wood Johnson University Hospital Rahway



GINNY HILL

Ginny Hill has been CEO of the Girl Scouts of Central and Southern New Jersey since July 2013, and over the past five years, has led transformational change in the council to better serve its 30,000-plus adult and girl members. Prior to joining Girl Scouts, Hill had a 12-year tenure with YWCA Delaware, Inc., including 10 years as its CEO, leading the organization to growth and expansion. Before pivoting to the nonprofit sector, Hill held senior level positions in the banking and IT industries. She successfully developed, implemented and managed national marketing communications programs for Forte Systems, LLC (West Chester, Pa.). Hill also served as vice president, Retail Services at Delaware First Bank, overseeing the bank's approximately \$97 million consumer banking business and, as such, was part of the executive committee overseeing all bank operations.

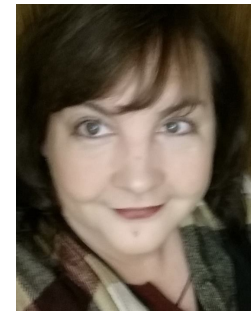
CEO
Girl Scouts of Central and Southern NJ



DONNA JOHNS

As a marketing strategist and president at promarkdirect inc. Marketing and Advertising, Donna Johns' passion is to help her clients achieve business success by maximizing their marketing efforts to help reach their goals. She's a strong believer that a marketing strategy is as individual as each company and works with each client to establish goals, crystalize their brand, understand and capitalize on their position in the marketplace, and develop a strategy to market their products/services and produce results. Johns began her marketing career at Entertainment Cruises. In addition to her role of director of sales and marketing, she worked with the in-house marketing agency to produce marketing pieces that reflected the company's brand and position in the marketplace as well as the International Marketing Committee that focused on new product development. Johns also has experience in operations, human resources and event planning, all of which has helped with fulfilling her clients' needs.

Marketing Strategist and President
promarkdirect inc.



JENNIFER JONES

Jennifer Jones has served the Salem County business community since 1999 as executive director and COO of the Salem County Chamber of Commerce. As part of her dedication to community outreach, Jones serves on numerous community and state volunteer committees including the Salem County Economic Development Committee, ReOpen Salem County Task Force, the Salem County Adult Education Committee, the NJ State Chamber Alliance and the NJ Business and Industry Association Alliance. Prior to her role at the chamber, Jones worked 10 years for MBNA American in Wilmington, Del. in business development. She has a distinguished business background that has been recognized locally and nationally including the NJBIZ 100 Top Chamber of Commerce Award, Salem Community College Distinguished Alumni Award, and the National Chamber of Commerce Executive Top Chamber Award.

Executive Directory and Chief Operating Officer
Salem County Chamber of Commerce



ROSEMARY KLIE

RoseMary Klie is a successful communications and development professional who was named as the first executive director for the fundraising arm of New Jersey's largest hospital, Bergen New Bridge Medical Center. An experienced digital marketing, events and communications professional, Klie pivoted her focus to fundraising and lead the foundation through several successful COVID-19 campaigns, grant procurements and virtual events. Her expertise is in donor/relationship cultivation. Klie holds a bachelor's degree in communications from Southern New Hampshire University and is certified in digital marketing by Columbia Business School, nonprofit management by SUNY Purchase and fundraising by Boston University. She is a graduate of the Bergen LEADS program and a member of the Association for Healthcare Philanthropy and the New Jersey Association of Philanthropy.

Executive Director
Bergen New Bridge Medical Center Foundation, Bergen New Bridge Medical Center



IMANI LANERS

Imani Laners is vice president of multicultural sales at Zeta Global, a premier data marketing company. Laners has spent over 13 years championing multicultural consumers and digital media solutions to the world's leading brands, like BMW, Emirates Airlines, Amtrak, Honda, Department of State, Walmart and Sprint, to name a few. Prior to joining Zeta Global, Laners was a senior business development manager at Advantage Solutions data company and has worked for companies such as Black Enterprise magazine, WPIX11 and The Star-Ledger. Laners is married and lives in New Jersey with her husband and 12-year-old daughter.

**Vice President
Multicultural Sales
(Media and Audience Data)**
Zeta Global



JACKIE LUE RAIA

Jackie Lue Raia is the president of ALEXENA Consulting, LLC, a firm specializing in workforce engagement and development, with particular focus on diversity, equity and inclusion (DEI). At Bergen Community College, she was the project director of a U.S. Department of Labor grant overseeing the MOSAIC Center for Disability Employment and the Employment Pathways Initiative. Most recently, she served as the director of Corporate Outreach and Training at Fairleigh Dickinson University. As the CEO of the Partnership for Community Health, Inc., Raia founded the Cultural Competency Task Force, an important initiative for New Jersey, one of the most diverse states in the country. From 2012 to 2016, Lue Raia served on the national Board of Directors of the Association for Multicultural Affairs in Transplantation (AMAT). Currently, she creates customized DEI workshops for numerous business and nonprofit clients.

President
ALEXENA Consulting, LLC



COLLEEN MAGUIRE

Colleen Maguire became the first woman to lead the NJSIAA last year when she was given the title of chief operating officer, another first for the organization that oversees New Jersey high school athletics. Athletic directors across the state have used words like "decisive," "smart," "understanding," "innovative" and "positive" when asked to describe Maguire's leadership characteristics. Maguire, whose previous employment included work at TD and Commerce banks along with PricewaterhouseCoopers, is known for bringing new perspectives, vision and voice to the long male-dominated organization. Maguire graduated summa cum laude with a degree in accounting from George Washington University in 1997. She also is a George Washington University 2008 Hall of Fame inductee in women's basketball. Maguire currently resides in Moorestown with her husband and three daughters.

Chief Operating Officer
New Jersey State
Interscholastic Athletic
Association (NJSIAA)



MELISSA MASZCZAK

Melissa Maszczak serves as senior fellow and director of the Center for Leadership and Governance at Thomas Edison State University. Preceding her current role, she served for over 12 years in various positions in the president's office at Thomas Edison, most recently, as executive assistant to the president and secretary to the board of trustees. Prior to joining Thomas Edison State University, she worked as a manager and corporate trainer in the private sector. Maszczak currently serves as a member of the board of the National Association of Presidential Assistants in Higher Education (NAPAHE) and former member of the board and program committee chair of the university's chapter of the American Council on Education (ACE) Women's Professional Network. She currently resides in Bordentown with her husband and two children.

Senior Fellow and Director
Center for Leadership and
Governance, Thomas Edison
State University



CHERYL MCCANTS

Cheryl McCants, bilingual (fluent in Spanish) and the holder of four college degrees, has been on an upward trajectory all of her life. This voracious learner holds executive education certificates in digital excellence, business development and public policy from Google, the Tuck School of Business at Dartmouth and the University of Kansas, respectively, a master's in project management from George Washington University, a master's in journalism from The Columbia University Graduate School of Journalism and two bachelor's degrees from Brown University in Business Economics and Organizational Behavior and Management. Over the past 30 years, she has built Impact Consulting Enterprises into a top-tier, full-service strategic communication, marketing, media buying and public relations firm. As a digital communication strategist, diversity expert and project manager, McCants imparts her unique combination of straight, no-chaser insight, and ability to produce innovative programs while maintaining an exceptional customer experience of on-time, on-budget and high-quality service.

CEO
Impact Consulting
Enterprises



JENNIFER MEYER-MAHONEY

Jennifer Meyer-Mahoney is a labor and employment attorney admitted to practice in New Jersey and Pennsylvania. After spending 20 years in state government, first as a litigator in the NJ Office of the Attorney General, then in-house for the Department of Corrections, then the State Parole Board, she started her own practice in 2011. Her clients are small- to medium-sized businesses that need help figuring out all the laws that govern their relationships with employees. She writes employment-related documents like handbooks, employment contracts, independent contractor agreements, non-compete agreements and severance agreements, answers questions about how to deal with difficult employees or situations, assists in figuring out how to classify employees and pay them correctly, and represents employers before administrative agencies, like the DOL and EEOC, and in state and federal court. Her clients span multiple industries, including medical, pharma, skilled trades, staffing agencies and retail.

Attorney
The Law Office of
Jennifer Meyer-Mahoney



AUDREY MEYERS

Audrey Meyers, president/CEO of Valley Health System and The Valley Hospital in Ridgewood, began her career at Valley in 1980, first named president/CEO of the hospital in 1999 and then the system in 2003. She is responsible for the daily operations of the 431-bed regional hospital and oversees a busy home care agency and large multispecialty medical group. Under her leadership, a state-of-the-art replacement hospital is currently being built in Paramus. Meyers was named one of the Best 50 Women in Business by NJBIZ magazine and was featured by The Record as one of the "18 To Watch in 2018." That same year, Sen. Robert Menendez presented her with the Evangelina Menendez Trailblazer Award. In 2019 and 2020, she was named to the NJBIZ Power 100 list and Power 50 in Healthcare list.

President/CEO
Valley Health System



LISA MUNJACK

Lisa Munjack, president of Munjack Marketing, has decades of experience in promotion and marketing, working for top corporations, including Penguin Group Publishing, Knight-Ridder and the New York Post. At The Post, she helped attract millions of dollars in new and incremental advertising revenue through customized print and digital promotions and corporate partnerships. She also negotiated major sponsorship packages and business development opportunities in a competitive market. Munjack Marketing helps startups and established businesses solve their business challenges, plus uncover and strategically communicate competitive advantages. Services include branding, marketing strategy and execution, copywriting, website content creation and design, social media strategy and publicity. The agency has helped clients in accounting, finance, music, fashion, film and other professional services.

President
Munjack Marketing



PHYLLIS MIRABELLA

Before joining Union County College in 2017 as the director of purchasing and then becoming the director of the college's first Communications Center in 2018, Phyllis Mirabella worked in corporate America for 30 years. Mirabella's community involvement includes having served as a Roselle Park Councilperson, past president and member of the Education Enrichment Foundation of Scotch Plains-Fanwood, as well as program director and senior counselor at several student leadership training programs and conferences. In 2011, Mirabella was awarded the Women of Excellence Award by Union County Commission on the Status of Women for excellence in civic and community leadership. She continues her community advocacy in support of human rights and the LGBTQ+ Community as a member of the Union County LGBTQ Democratic Caucus and the Union County LGBTQ Ad Hoc Committee. Mirabella holds Bachelor of Arts degree in political science and a minor in economics from Rutgers University.

Director
Communications Center,
Union County College



LARA NIKOLA

Lara Nikola is the founder and president of Smart Sips Coffee, a brand of flavored coffees, decafs, lattes, cappuccinos and hot chocolates. Nikola created a niche in the coffee industry, building a company based on creativity, innovation and products that insert excitement into the daily coffee drinking routine. Her diverse marketing expertise helped her level the digital playing field and vie in the highly competitive coffee space. Smart Sips Coffee is an ecommerce company.

President
Smart Sips Coffee



JENNY MUNDELL

Jenny Mundell is an assistant vice president of development and strategic initiatives with RWJBarnabas Health. She has more than 15 years of experience working in fundraising and relationship building both in health care and higher education. She also serves as an elected town council representative in Bloomfield, where she is raising her family. Mundell has a bachelor's degree in English from Pennsylvania State University and a master's in English from Montclair State University.

Assistant Vice President,
Development and
Strategic Initiatives
RWJBarnabas Health



CHRISTINA O'LEARY EVERETT

Personal drive has given Christina Everett the experience to thrive in her career and create opportunities to develop new positions within a growing company for the past 17 years. With over 15 years of experience in branding, integrated marketing, digital media, sales, recruitment and project management, she's a firm believer that a positive work-life balance and a strong support system are what's needed to be successful at work and at home.

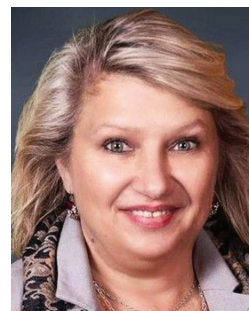
Vice President
of Branding and Media
Spring Hills



ALYSSA PASSEGGIO

As director of audience development at NJ Advance Media, the local news organization behind NJ.com and lehighvalleylive.com, Alyssa Passeggio develops strategy for audience engagement, social media and video while also keeping audience experience and insights at the top of conversations across the company. In her four years at NJ Advance Media, she's overseen the social, video and multimedia teams and held a producer role on the website. Before that, Passeggio worked in editing roles at The Express-Times and The Jersey Journal.

Director of Audience Development
NJ Advance Media



GIANNA ROJAS

For Gianna Rojas, no obstacle is too daunting to tackle. Having been born without fingers on her left hand, Rojas is known worldwide as the "One-Handed Lady Golfer." She strives to bring attention to golfing success stories about people with physical, cognitive, sensor, health and age-related challenges. Named by the LPGA as one of the Top 22 Women "Disrupters" in the golf industry, Rojas is the epitome of adaptive empowerment through golf. She is a keynote speaker and presenter, brand ambassador, advocate and adaptive athlete. At the start of 2019, Rojas was selected by the R&A and USGA as a world-ranked golfer with a disability.

CEO/Founder
Adaptive Golfers



DANIELLE PONZIO

Dr. Danielle Ponzio is a board certified orthopaedic surgeon with specialized training in hip and knee joint replacement and complex revision joint replacement. Born and raised in New Jersey, Dr. Ponzio completed her undergraduate education at Princeton University, where she was a molecular biology major and varsity lightweight women's rower. She received a medical degree from Jefferson Medical College and went on to complete residency in orthopaedic surgery at the Rothman Orthopaedic Institute at Thomas Jefferson University Hospital. She completed a fellowship in Adult Reconstruction at Hospital for Special Surgery (HSS) in New York City. She has authored numerous journal publications and textbook chapters and actively conducts research in the field of orthopaedic surgery.

Hip and Knee Surgeon
Rothman Orthopaedics



INA ROSE

Ina Rosev began her career as a CPA at Deloitte where she performed audits for a variety of clients in the health care, manufacturing, retail and financial services industries. After a few years of consulting, she joined Resources Global Professionals, where for 13 years she held positions of responsibility, including managing director. She started and led the New Jersey practice, developed business and grew it to \$40 million in revenue. She hired the New Jersey team, developed large Fortune 1000 companies into clients and managed the relationships. She has also led global training and development for the company as well as create the company's Corporate Social Responsibility initiative.

Founder
Passion 4 People
Consulting LLC



AIMEE RAMETTA

Aimee Rametta serves as vice president of marketing for WorkWave, where she drives marketing strategy and operations to raise awareness and generate demand for WorkWave's portfolio of field service management solutions. Rametta empowers her team to execute strategic initiatives across marketing segments, whether it be demand generation, events, communications, digital marketing, social media, design or marketing automation. Prior to joining WorkWave, Rametta was head of marketing for Galaxy, an educational demand-generation marketing agency. She also served as vice president of marketing for the New York Post where she was responsible for leading all branding initiatives, advertising services, media relations and content marketing strategies.

Vice President, Marketing
WorkWave



MOLLY SCHERRMAN

Molly Scherrman works with clients to develop multifaceted campaigns and strategic plans using data-driven tactics and solutions. With over a decade of experience in public affairs, Scherrman provides expertise on running a successful campaign. Prior to joining Kivvit, she worked on Hillary Clinton's 2016 presidential campaign as the Iowa deputy director for the Iowa Caucus, and then transitioned to the national director of state surrogates. Originally from Iowa, Scherrman got her start in campaigns working as a campus organizer and went on to serve as the primary fundraiser and political staffer for Iowa Gov. Tom Vilsack and Lt. Gov. Sally Pederson. She later worked on U.S. Sen. Tom Harkin's re-election campaign as deputy manager and finance director.

Director and General Manager
Kivvit



FAITH SCHICK

Dr. Faith Schick is board certified specializing in conservative treatment of foot and ankle conditions, fracture care, foot biomechanics orthotics and wound care. She is a published physician who maintains membership in the American Podiatric Medical Association, New Jersey Podiatric Medical Society and the American College of Foot and Ankle Surgeons.

Podiatrist
Rothman Orthopaedic Institute



CARYN STARR-GATES

Caryn Starr-Gates is a professional copywriter working in advertising, marketing and public relations. She writes for all media – print, broadcast, and digital – for a broad range of clients across many industries, for consumer and B2B accounts. Starr-Gates and her team create promotional copy for ads, marketing materials, newsletters, articles/blog posts, press releases, websites, email marketing and social media content as well as new product concepts.

Owner
StarrGates Business
Communications



MARTINA SERVOS

Martina Servos has been designing homes, office spaces, retail locations and photo shoots for more than 30 years. Servos got her start in her native Germany after studying interior architecture under some of Europe's most influential designers. While there, Servos also studied carpentry, furniture design, drawing as well as technical drafting and the basics of architecture. In 1987, Servos graduated at the top of her class with a degree of engineer of interior architecture. Arriving in the United States in 2003, Servos began working in Manhattan with Laura Bohn, a member of The Interior Design Hall of Fame. In September 2006, she branched out and spread her European flair throughout the suburbs of northern New Jersey through her firm, Lemon Grass.

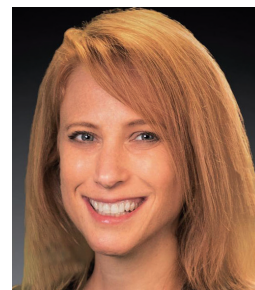
Owner
Lemon Grass Interior
Architecture



DEBORAH THRASHER

Deborah Thrasher's background is in corporate finance and accounting. She spent the first half of her career in these fields working for both for-profit and nonprofit companies. She has been in the residential and commercial construction industry for 16 years. She currently manages individual projects as well as a team of project engineers, assistant project managers and project managers, overseeing all projects for which they are responsible. A successful project requires cooperation and knowledge sharing from every member of the team.

Senior Project Manager
PWC Companies



VALERIE SIMON

As a child, Valerie Simon often found herself in trouble for staying up past her bedtime, lost in a favorite book. Today, that lifelong appreciation for great storytelling fuels purpose driven, data powered communications and influences her work driving profitable business growth. Recognized as the PRSA NJ 2018 PR Professional of the Year, the Millennium Alliance 2019 Healthcare Marketing Innovator of the Year, and a 2019 Aspen Scholar, Simon has earned a reputation as an innovative leader. In 2020, she began working as a fractional CMO for health care and financial services organizations as the principal of Rise Consulting LLC, bringing 25 years of experience working inside complex organizations in highly regulated, quickly changing markets, driving unpreceded unprecedented results in revenue growth, brand awareness and organizational reputation.

Principal
Rise Consulting LLC



WENDY TORDILIO

Wendy Tordilio, vice president of Commercial and Engineering for System One, joined the team in 2011. With nearly 20 years of industry experience, she is an expert at helping companies overcome their staffing challenges by building customized workforce solutions that meet their needs. As a staffing leader, Tordilio strives to assist individuals with obtaining their dream job, through mentoring and networking within the staffing industry. Tordilio currently serves as co-president for NJSA. She holds a master's degree from New Jersey City University.

Vice President
System One



President
North Jersey
Chamber of Commerce

MICHELLE VERNUCCIO

As president of the North Jersey Chamber of Commerce, Michelle Vernuccio is empowered to lead northern New Jersey's finest business leaders to establish connections via strategic networking solutions. Networking goes beyond the initial communication line. Vernuccio is fascinated by how marketing can determine the success of a business. Vernuccio works to find a niche that is complementary to a product and looks to what the most successful experts are doing to achieve success. Vernuccio has a Bachelor of Arts in communication studies with a concentration in public relations from Montclair State University. She is working toward an MBA with a concentration in marketing from DeVry University, while serving as an adjunct professor in Communication and Media Arts at Montclair State University.



NOTES

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